

Yacht Charter Guide Press Kit



Overview

As with many inventions this site came about by necessity when I tried to charter a yacht in Greece over the Internet.

As I spent many hours trawling through individual charter company web sites I couldn't help thinking "Surely there must be an easier way than this!"

Now, after hundreds of hours of development Yacht Charter Guide pulls information about 3,550 different charter companies into one directory so you can easily find the charter you want in the destination of your choice.

Fast Facts (August 2006)

- The world's most comprehensive list of yacht charter companies
- First result in Google search for *yacht charter*
- The Internet's most visited yacht charter website (source = Alexa.com)
- In top 3 sailing sites (source = top100sail.com)
- In top 7 boating sites (source = hitsunlimited.com)
- Over 42,000 unique visitors use the site each month

Customer Quotes

"Your site is most impressive and I spent a happy evening browsing through it."

Alec Blanc, Lochaber Watersports

"We would like to thank you for your useful information you sent us and we would like to wish good luck and keep doing this good job."

Iro Geleki, Orion Yachts

"The site is wonderful!"

Natalia Spatar, Apaz Yachting

"I think is a wonderful site."

André Uitterdijk, Andijk Yacht Charter

"I think you folks do a super job and I'm pleased to be included in your guide. Thanks for all that you do."

Jon Ricksford, Shelter Island Sailing

Press Clippings

"Check out yachtcharterguide.com to find similar yacht-share opportunities that have sprung up along the Mediterranean to the Aegean Sea."

April 2006 Newsweek

Author Biography

Yacht Charter Guide was founded in 2001 by Mike Poole (34, Edinburgh, Scotland).

Mike the Sailor

Since his early teenage years sailing has been Mike's passion. At the age of 16 he qualified as an RYA Dayskipper. Not having his own yacht he likes the freedom and value of chartering yachts where and when he likes. Mike now has the RYA Yachtmaster qualification.

Mike the Developer

Mike is an award winning web developer who works for 2F3 Internet where he is project manager for Yacht Charter Guide.



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